



YANAY MORA CAMACHO

15/10/1982

GRAPHIC & EDITORIAL DESIGNER

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PROFESSIONAL EXPERIENCE

FREELANCE WORK 2008-2017

- **In charge of graphic communication and the web.** Placard & Agencement Company. Graphic design and advertising projects. Strasbourg, France.
- **Creation of new sub-brand.** Graphic design and advertising projects. Pierre Lanier Watches. Strasbourg, France.
- **In charge of graphic communication.** Graphic design and advertising projects. Ambiance Cuisine. Strasbourg, France.
- **In charge of graphic design, corporate identity and web.** Algadadiva Diseño © Spanish society. Havana, Cuba.
- **In charge of graphic design, corporate identity and web.** Private clinics in Spain, Grandental, Prestigio, Ahorropticas, and Optired. Havana, Cuba.
- **In charge of graphic design, corporate identity and and graphics communication.** MG Distilleries ©. Havana, Cuba.
- **In charge for the advertising, corporate identity and the web.** Baloncesto Fuenlabrada © Spanish Society in Madrid. Havana, Cuba.
- **In charge for the advertising, corporate identity and the web.** CdeCuba © Magazine. Spanish magazine dedicated to contemporary Cuban art.

GRAPHIC DESIGNER IN CONTRACT. HAVANA

- **Tarcuta S.A.** 2013-2015. Graphic creation for all media. Stands. Editorial design. Web.
- **Algadadiva Diseño © Spanish Society.** 2012-2015. Responsible for communication, graphics, corporate identity and the web.
- **Latin American Press Agency.** 2008-2015. In charge for editorial design, advertising and graphic design.
- **School of Architecture of Havana.** 2005-2008. Higher Institute of Polytechnic Studies "José Antonio Echeverría" (CUJAE). Graphic designer. Havana.



SKILLS

- Graphics and communication: Briefing creation, execution and follow-up of production files.
- Corporate Identity. Graphic Charts.
- Institutional brochures.
- Commercial tools - catalogs, product sheets.
- Editorial design. Press, newspapers, professional catalogs. Website templates, blogs (newsletter, e-news).



EDUCATION

- 2017 **Master in Colour/ Architecture - Space.** UFR des Arts de Strasbourg, Strasbourg, France.
- 2013 **Dipl. in Adobe CC.** ITEC Student - SCAAP Bourse. APTECH Limited Institut, New Delhi, Inde.
- 2011 **Master in Design Management in Graphics.** Higher Institute of Design of Havana (ISDi), Cuba.
- 2005 **Baccalauréat + 4 in interior design and graphic design.** Higher Institute of Design of Havana (ISDi), Cuba.



LANGUAGES

Spanish ●●●●●
English ●●●●●
French ●●●●●



SOFTWARE

- 3DStudio Max 2017.
- Vray Render.
- AutoCAD 2017.
- SketchUp 2017.
- Adobe CC Photoshop, Illustrator, InDesign.
- CorelDraw X7.
- PAC Microsoft® Office 2017.



HOBBIES

Music. Theater. Cinema. History. Architecture. Travels. Bike. Hiking and walks.



Driving license B